Focus on individual strengths

MUCH like the pattern of a snowflake, of which no two are identical, every child is unique and gifted.

R.E.A.L. Kids celebrates the distinct talents that each child brings to the world by developing a way of learning that comes most naturally to each of them.

This not only ensures that their individual strengths flourish but also sows the seeds of good character.

R.E.A.L. Kids transforms children through active learning. As a pioneer in adopting the multiple intelligences (MI) approach, which was founded by Dr Howard Gardner of Harvard University, R.E.A.L. Kids’ preschool curriculum has proved to be highly effective and enjoyable for children.

The preschool develops its own MI-based curriculum through specially written textbooks and activities that cater to children’s individual talents.

The educational journey at R.E.A.L. Kids begins by identifying how each child learns best. Only by understanding children’s respective strengths and weaknesses are schools able to apply the right learning strategies and activities to support children’s needs.

R.E.A.L. Kids is driven by the aim of bringing joy back into learning so that its students are able to learn in a more positive and effective way.

The joy of learning is achieved by making learning at R.E.A.L. Kids more interactive and child-centred. In essence, “Only when we know how children learn best, are we able to teach them”.

All R.E.A.L. Kids teaching staff are equipped with relevant experience in preschool education and, more importantly, a genuine care and concern for their students’ welfare.

Teachers at R.E.A.L. Kids are passionate educators who are supported by a team of curriculum development specialists dedicated to crafting R.E.A.L. Kids’ unique MI-based curriculum.

Their commitment to giving undivided personal attention and care extends to building relationships with parents through the constant sharing of ideas, feedback and the day-to-day progress of their children’s education.

To create a safe, pleasant and nurturing learning environment, each R.E.A.L. Kids kindergarten is designed and built with the children’s interest in mind.

Every centre houses child-friendly facilities that include swimming pools, computer laboratories, playgrounds and specially designed MI rooms, among others.

These, combined with a diverse range of engaging activities, are geared towards providing optimal learning fun.

In short, a truly enriching experience awaits each child at R.E.A.L. Kids, a place where they can explore freely and let their imaginations wander.

Established in 1986, R.E.A.L. Kids (formerly known as Child Enrichment Centre) is Malaysia’s largest owner-operated kindergarten chain with more than 30 centres nationwide.

All R.E.A.L. Kids centres provide full programmes (from 8.30am to 3.30pm), which include a host of enrichment lessons and extracurricular activities.

Extended programmes are also available (up to 6pm) to cater to busy, working parents.

The R.E.A.L. Kids Open Day will be held on Sept 5 at all centres.

For more information, call 03-5631 8000 or visit www.realkids.edu.my